



VENETIAN NIGHT PARTNERSHIP

BE A PART OF BRINGING THIS EXCITING EVENT TO
OUR COMMUNITY THROUGH DYNAMIC
PARTNERSHIP OPPORTUNITIES CUSTOMIZED TO FIT
YOUR NEEDS

PARTNERSHIP



Become an integral part of a Michigan City, Indiana community event supporting local and regional businesses

Help your business and brand obtain valuable exposure through local, regional, and national exposure

Your brand exposed to thousands of potential customers at the events, as well as through advertising, media and online campaigns

Promote civic spirit and support for the community



JUNE 25, 2022

WASHINGTON PARK

Venetian Night, Michigan City's own in-the-water boat parade will be a night celebrating our beautiful harbor, and the boats that fill our marina. Boat owners can participate by covering their boat with lights and decorations, and dress in costume.

This year's theme is Red, White & Blue Cruise! Following the Kiddie Parade, this next event in a week of patriotic celebration will honor our nation and our freedom.



PARTNERSHIP OPPORTUNITIES

- Premier Partner \$4,000 (ONE PREMIER PARTNER)
 - In all media, advertising and printed information the event will be referred to as Michigan City Venetian Night presented by Premier Sponsor
 - Logo integration on event webpage and Facebook page with hyperlink back to corporate site
 - Logo on event banner that will lead the parade
- Gold Partner \$500 (4 MAXIMUM)
 - Mention in all media, advertising and printed information
 - Logo integration on event webpage and Facebook page with hyperlink back to corporate site
- Parade Partner \$100 (10 MAXIMUM)
 - Logo integration on event webpage and Facebook page with hyperlink back to corporate site



SPECIAL EVENT PARTNERSHIP

FOR MORE INFORMATION CONTACT:

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