



# KIDDIE PARADE PARTNERSHIP

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BE A PART OF BRINGING THIS EXCITING EVENT TO  
OUR COMMUNITY THROUGH DYNAMIC  
PARTNERSHIP OPPORTUNITIES CUSTOMIZED TO FIT  
YOUR NEEDS

# PARTNERSHIP



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Become an integral part of a Michigan City, Indiana community event supporting local and regional businesses

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Help your business and brand obtain valuable exposure through local, regional, and national exposure

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Your brand exposed to thousands of potential customers at the events, as well as through advertising, media and online campaigns

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Promote civic spirit and support for the community



**JUNE 25, 2022**

**UPTOWN ARTS DISTRICT  
FRANKLIN STREET**

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Michigan City's youth take to the streets to celebrate summer, and to show their civic spirit. They will dress in costume and decorate their favorite bike, wagon, or even their favorite pet and enjoy a stroll up Franklin Street through the Uptown Arts District. Proud parents, grandparents, friends and neighbors will cheer them on and celebrate the next generation in our spirited community.

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This year's theme is Red, White, Blue & YOU, kicking off a week of patriotic celebration! Our youth will show us their patriotic flare and display pride for our country and our freedom.



# PARTNERSHIP OPPORTUNITIES

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- Premier Partner \$2,000 (ONE PREMIER PARTNER)
  - In all media, advertising and printed information the event will be referred to as Michigan City Kiddie Parade presented by Premier Sponsor
  - Logo integration on event webpage and Facebook page with hyperlink back to corporate site
  - Logo on event banner that will lead the parade
- Gold Partner \$500 (4 MAXIMUM)
  - Mention in all media, advertising and printed information
  - Logo integration on event webpage and Facebook page with hyperlink back to corporate site
- Parade Partner \$100 (10 MAXIMUM)
  - Logo integration on event webpage and Facebook page with hyperlink back to corporate site



# SPECIAL EVENT PARTNERSHIP

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FOR MORE INFORMATION CONTACT:

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