



PATRIOTIC PARADE PARTNERSHIP

BE A PART OF BRINGING THIS EXCITING EVENT TO
OUR COMMUNITY THROUGH DYNAMIC
PARTNERSHIP OPPORTUNITIES CUSTOMIZED TO FIT
YOUR NEEDS

PARTNERSHIP



Become an integral part of a Michigan City, Indiana community event supporting local and regional businesses

Help your business and brand obtain valuable exposure through local, regional, and national exposure

Your brand exposed to thousands of potential customers at the events, as well as through advertising, media and online campaigns

Promote civic spirit and support for the community



JULY 2, 2022

FRANKLIN STREET

Michigan City celebrates our freedom and independence with the traditional march down Franklin Street. Residents line the street to cheer on businesses and organizations, as well as church groups, youth groups, school organizations, and anyone else who wants to show their community spirit and national pride.



This year's patriotic theme is **UNITED WE STAND!** It is another chance for our community to come together as one and celebrate what a united community can accomplish if we stand together and work together in honor of our nation and our freedom.



PARTNERSHIP OPPORTUNITIES

- Premier Partner \$5,000 (ONE PREMIER PARTNER)
 - In all media, advertising and printed information the event will be referred to as Michigan City Patriotic Parade presented by Premier Sponsor
 - Logo integration on event webpage and Facebook page with hyperlink back to corporate site
 - Logo on event banner that will lead the parade
- Elite Partner \$2,500 (2 MAXIMUM)
 - Mention in all media, advertising and printed information
 - Logo integration on event webpage and Facebook page with hyperlink back to corporate site
 - Logo on event banner that will lead parade
- Gold Partner \$1,000 (5 MAXIMUM)
 - Mention in all media, advertising and printed information
 - Logo integration on event webpage and Facebook page with hyperlink back to corporate site
 - Logo on banner that will lead parade
- Parade Partner \$500 (10 MAXIMUM)
 - Mention in all advertising and printed information
 - Logo integration on event webpage and Facebook page with hyperlink back to corporate site



SPECIAL EVENT PARTNERSHIP

FOR MORE INFORMATION CONTACT:

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